



The 6th International Conference
on the Economics of Happiness
Jeonju

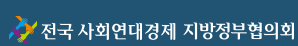
The 6th International Conference on the **Economics** of **Happiness Jeonju**

Localization for the Safe Society

안전한 세상을 위한 지역화

Fri. **September 4.** 2020.

09:00~18:30 **You Tube LIVE**



제6회 행복의 경제학 국제회의 조직위원회

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Localization for the Safe Society

09:00~18:30 Fri. September 4, 2020.

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Programs

Time		Program		
		Details	Theme	Participants
08:50 ~ 09:00	10'	Registration		
09:00 ~ 09:30	30'	Opening and welcome speech		
09:30 ~ 10:00	30'	Keynote speech		Helena Norberg Hodge Local Futures Director and Founder
10:00 ~ 10:10	10'	Break time		
10:10 ~ 12:10	120'	Session 1	Social Finance – Methods to apply community assetization	Chairperson Son Hyeon–ju Jeonbuk National University Professor Speakers Michael Shuman U.S. Neighborhood Associates Corporation Director Na Sang–yun People and Space Chief Director Lee kyung–ho Deoham Law Firm Lawyer Kim Sun–young Band Foundation Bureau Director Sung Ji–young Seoul Community Support Center
12:10 ~ 14:00	110'	Lunch		
14:00 ~ 16:00	120'	Session 2	Making a food circulation system for all	Chairperson Han Dong–soong Jeonju University Professor Speakers David Holmgren Permaculture designer & educator Lee Eun–soo Seoul Nowon City Agricultural Citizen Council Chairman Hong Myung–hee Catholic Farmers Association, Jeonju Parish Secretary–general Penalists Hwang Young–mo Jeonbuk Institute Researcher Park Hyun–jung Four Legs Fairy Cafe CEO So Hee–joo Jinju Korean Food Cooperate President Kim Jung–gi Jeonbuk National University Professor Kim Ah–Young Consumers' Garden Chairman
16:00 ~ 16:10	10'	Break time		
16:10 ~ 18:10	120'	Session 3	Happiness policy for sustainable cities	Chairperson Jung Gunna Hanshin University Professor Speakers Matthew Brown British Preston City Council Leader Jeong Sun–cheol Sahmyook University Professor Jeong Soo–kyung Urban Base Camp President Penalists

CHAPTER 1

OPENING SESSION

- Opening address
Oh Chang-hwan Chairman of the Organizing Committee for the 6th International Conference on the Economics of Happiness Jeonju
- Welcoming speech
Kim Seung-su Mayor of Jeonju City
- Congratulatory address
Kang Dong-hwa Leader of Jeonju City Council
- Congratulatory address
Chung Won-oh Chairman of Association of Korean Local Governments for Social Economy and Solidarity

CHAPTER 2

KEYNOTE ADDRESS

■ The Fork in the Road Post-COVID
Helena Norberg-Hodge

